

# GBCC2016

Global Breast Cancer Conference 2016

[www.gbcc.kr](http://www.gbcc.kr)

April 28 (Thu) - 30 (Sat), 2016  
The Shilla Jeju Hotel, Jeju Island, Korea

*Better Thinking for Better Life:  
Exploring Advancing and Transforming Cancer Care*

**GBCC2016**  
Global Breast Cancer Conference 2016



Global Breast Cancer Conference Secretariat  
**INTERCOM Convention Services, Inc.**  
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## About GBCC 2016

Since 2011, GBCC has held the Theme Naming Contest in search of brilliant and creative ideas. After the careful judging process by the Organizing Committee of GBCC, the theme for GBCC 2016 is selected as below:

**"Better Thinking for Better Life:  
Exploring Advancing and Transforming Cancer Care"**



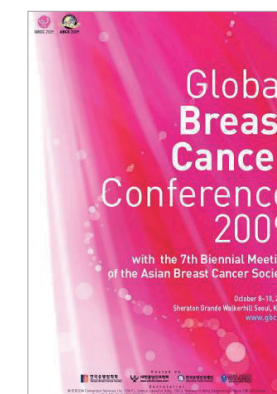
## GBCC2016

"Quality of Life" is indeed a very important issue in breast cancer care for both patients and medical doctors. Here, "Better Life" includes "Quality of Life" for breast cancer patients, which can be improved by medical doctors' effort to explore advancing treatment knowledge, and to transform healthcare.

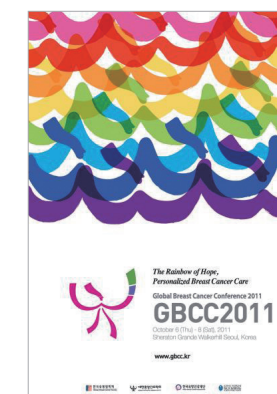
## Previous Meetings



GBCC 2007



GBCC 2009



GBCC 2011



GBCC 2013



3rd IBCS, 2014



GBCC 2015 & 4th IBCS, 2015



## Welcome Message

On behalf of the Organizing Committee of the Global Breast Cancer Conference, it is our greatest pleasure to bring your attention to the Global Breast Cancer Conference 2016 (GBCC 2016), which will be held from 28 (Thu) to 30 (Sat) April 2016 on Jeju Island in Korea.

The Global Breast Cancer Conference was originally a biennial meeting held in Korea and now becomes one of the biggest breast cancer conferences in Asia; starting next year, the conference will take place every year. Since its successful inception in 2007, the GBCC has brought together people from all walks of life including medical professionals, researchers, policymakers, patients, and guardians to come up with multi-scientific strategies to effectively diagnose and treat breast cancer, and to promote women's health.

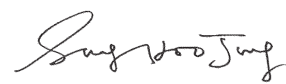
The Organizing Committee is now putting utmost efforts to put together an excellent scientific program as part of efforts to ensure that you are up-to-date with the latest trends and developments in breast cancer. Next year's conference will also include a diverse array of social events to provide opportunities for networking and interaction among professionals involved in the area of breast cancer.

We hope that all of you will join us for GBCC 2016 in the most beautiful season of the year in Jeju, a volcanic island full of natural wonders.

Thank you.

Yours sincerely,

Organizing Committee of GBCC 2016



**Sung Hoo Jung, MD, PhD**

Co-President  
Organizing Committee of GBCC 2016



**Byung-Joo Song, MD, PhD**

Co-President  
Organizing Committee of GBCC 2016



**Sehwon Han, MD, PhD**

Chairman  
Organizing Committee of GBCC 2016

## Organizing Committee of GBCC 2016

President	<b>Sung Hoo Jung</b>	Chonbuk National Univ. Hospital
Chairman	<b>Byung-Joo Song</b>	The Catholic Univ. of Korea, Seoul St. Mary's Hospital
Secretary General	<b>Sehwon Han</b>	Ajou Univ. Hospital
	<b>Sung Yong Kim</b>	Soonchunhyang Univ. Hospital Cheonan
	<b>Sang Uk Woo</b>	Korea Univ. Guro Hospital
Deputy Secretary General	<b>Byung Joo Chae</b>	The Catholic Univ. of Korea, Seoul St. Mary's Hospital
	<b>Hyun Jo Youn</b>	Chonbuk National Univ. Hospital
	<b>Eun-Kyu Kim</b>	Seoul National Univ. Bundang Hospital
Assistant Secretary General	<b>Seho Park</b>	Yonsei Univ. College of Medicine
	<b>Jun Won Min</b>	Dankook Univ. School of Medicine

### Sub-Committee Chair

Conference Operating Committee	<b>Sang Gue Kang</b>	Soonchunhyang Univ. Seoul Hospital
Conference Planning Committee	<b>Joon Jeong</b>	Gangnam Severance Hospital
Exhibition Committee	<b>Cheolwan Lim</b>	Soonchunhyang Univ. Hospital Bucheon
Finance Committee	<b>Jeryong Kim</b>	Chungnam National Univ. Hospital
General Practitioner Committee	<b>Dong-Seok Lee</b>	Bunhong Hospital
Information Committee	<b>Heung Kyu Park</b>	Gachon Univ. Gil Hospital
International Cooperation Committee	<b>Joohyuk Sohn</b>	Yonsei Cancer Center
International Relations Committee	<b>Tae Hyun Kim</b>	Inje Univ. Busan Paik Hospital
	<b>Won Park</b>	Samsung Medical Center
Local Management Committee	<b>Seok-Ah Im</b>	Seoul National Univ. Hospital
Nursing Care Committee	<b>Mi Young Kang</b>	Cheil General Hospital
Protocol Committee	<b>Gyungyub Gong</b>	Asan Medical Center
Public Relations Committee	<b>Sung-Won Kim</b>	Daerim St. Mary's Hospital
Publication Committee	<b>Chang Wan Jeon</b>	Dongnam Inst. of Radiological & Medical Sciences
Registration Committee	<b>Keun Seok Lee</b>	National Cancer Center
Scientific Program Committee	<b>Wonshik Han</b>	Seoul National Univ. Hospital
	<b>Yeon Hee Park</b>	Samsung Medical Center
Social Program Committee	<b>Young-Jin Suh</b>	The Catholic Univ. of Korea, St. Vincent's Hospital
	—	Korea Breast Cancer Foundation

## Advisory Committee

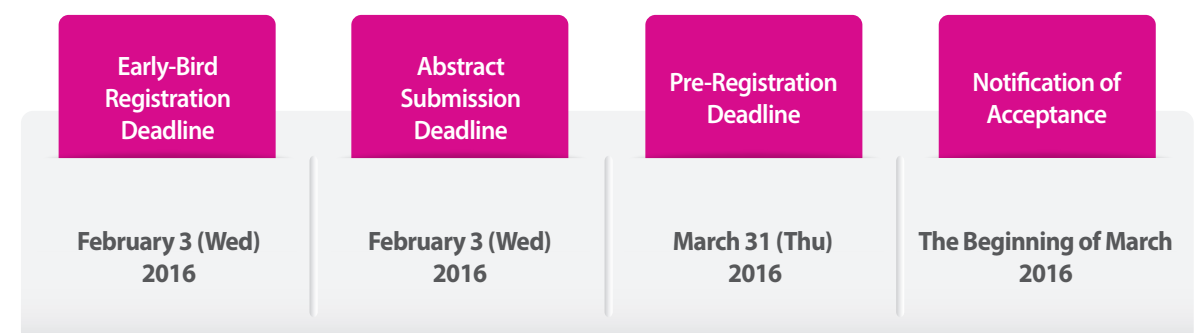
Eil-Sung Chang	Chungnam National Univ. Hospital
Jeungwon Bae	Korea Univ. Anam Hospital
Jung-Hyun Yang	Konkuk Univ. Medical Center
Jung Han Yoon	Chonnam National Univ. Hwasun Hospital
Kuk Jin Choe	Korea Breast Cancer Foundation
Nam-Sun Paik	Ehwa Womans Univ. Cancer Center for Women
Sang Seol Jung	The Catholic Univ. of Korea, Seoul St. Mary's Hospital
Se Heon Cho	Dong-A Univ. Medical Center
Soo-Jung Lee	Yeungnam Medical Center

## International Steering Committee

Antonio Wolff	Johns Hopkins Oncology – Breast Cancer	U.S.A.
Ava Kwong	Queen Mary Hospital, Univ. of Hong Kong	Hong Kong
Chiun-Sheng Huang	National Taiwan Univ. Hospital	Taiwan
Debra Roter	Johns Hopkins Bloomberg School of Public Health	U.S.A.
Hideko Yamauchi	St. Luke's International Hospital, Breast Center	Japan
Janice Bowie	Johns Hopkins Bloomberg School of Public Health	U.S.A.
Janice Tsang	Queen Mary Hospital, Univ. of Hong Kong	Hong Kong
Jo Anne Zujewski	NIH Clinical Center	U.S.A.
Nancy E. Davidson	Univ. of Pittsburgh Cancer Institute	U.S.A.
Teresa T Sy Ortin	Univ. of Santo Tomas Hospital	Philippines
Toru Watanabe	Hamamatsu Oncology Center	Japan
Yong-Sheng Wang	Shandong Cancer Hospital & Institute	China
Yoon Sim Yap	National Cancer Centre Singapore	Singapore

<b>Title</b>	Global Breast Cancer Conference 2016
<b>Date</b>	April 28 (Thu) - 30 (Sat), 2016
<b>Theme</b>	Better Thinking for Better Life: Exploring Advancing and Transforming Cancer Care
<b>Venue</b>	The Shilla Jeju Hotel, Jeju Island, Korea
<b>Hosted By</b>	 한국유방암학회 Korean Breast Cancer Society
<b>Supported by</b>	 한국유방건강재단 KOREA BREAST CANCER FOUNDATION
<b>Expectation</b>	1,300 Participants
<b>Language</b>	English & Korean (Simultaneous Interpretation to be provided)
<b>Website</b>	www.gbcc.kr
<b>Secretariat</b>	Global Breast Cancer Conference Secretariat INTERCOM Convention Services, Inc. 9FL., Samick Lavied'or Bldg., 234 Teheran-ro, Gangnam-gu, Seoul 06221, Korea T. +82-2-3452-7291   +82-2-6254-8049 E. gbcc@intercom.co.kr   W. www.gbcc.kr

## Important Dates





# Program at a Glance

# Plenary Speakers

As of November 2015

Date Time	April 28 (Thu)				April 29 (Fri)				April 30 (Sat)				Date Time
	Halla	Lotus	Weolla	Lilly & Rose	Halla	Lotus	Weolla	Lilly & Rose	Halla	Lotus	Weolla	Lilly & Rose	
7:30					Breakfast Symposium 1				Breakfast Symposium 2				7:30
8:00					Break				Break				8:00
9:00					Plenary Lecture 3				Plenary Lecture 5				9:00
10:00					Break			Poster 1	Break				10:00
11:00	Opening Ceremony				Symposium 3	Symposium 4			Symposium 8	Education Session 2	Oral Presentation 2	Poster 2	11:00
12:00	Plenary Lecture 1				Break	Break			Symposium 9	Education Session 3	Oral Presentation 3		12:00
13:00	Luncheon Symposium 1	Luncheon Broadcast			Luncheon Symposium 2	Luncheon Broadcast			Closing Ceremony				13:00
14:00	Break				Break								14:00
15:00	Plenary Lecture 2				Plenary Lecture 4								15:00
16:00	Break			Poster 1	Break							Poster 2	16:00
17:00	Symposium 1	Panel Discussion 1	Oral Presentation 1		Symposium 7	Panel Discussion 3	Nursing Session						17:00
18:00	Break	Break	Break		Break	Break							18:00
19:00	Symposium 2	Panel Discussion 2	Education Session 1		Panel Discussion 4	ABRCA & HBOC	ABC Networking Business Meeting						19:00
20:00	Break	General Assembly (KBKS only)											20:00
					Dinner Symposium								
	Welcome Dinner												

\* Please note that the above program is tentative.  
If there are any program changes, we may notice through our website (www.gbcc.kr).

**Plenary Lecture 1**



**Bruce G. Haffty**  
Cancer Institute of New Jersey  
U.S.A.

**Plenary Lecture 2**



**Jorge S. Reis-Filho**  
Memorial Sloan Kettering  
Cancer Center  
U.S.A.

**Plenary Lecture 3**



**Jean-Yves Petit**  
European Institute of  
Oncology  
Italy

**Plenary Lecture 4**



**Hope Rugo**  
UCSF School of  
Medicine  
U.S.A.

**Plenary Lecture 5**



**Soonmyung Paik**  
Yonsei Univ. College of  
Medicine  
Republic of Korea

## Scientific Program

As of November 2015

### April 28 (Thu), 2016

- 11:00-11:10 • **Opening Ceremony**
- 11:10-12:10 • **Plenary Lecture 1**  
**Current Indications of Radiation Therapy**  
Bruce G. Haffty, *Cancer Institute of New Jersey, U.S.A.*
- 12:10-13:10 • **Luncheon Symposium 1**
- 13:10-13:30 • **Break**
- 13:30-14:30 • **Plenary Lecture 2**  
**Precision Medicine Based on Genomics in Breast Cancer**  
Jorge S. Reis-Filho, *Memorial Sloan Kettering Cancer Center, U.S.A.*
- 14:30-14:40 • **Break**
- 14:40-15:50 • **Symposium 1**  
**DCIS – What's New?**  
Molecular and Pathological Changes during Progression from in Situ to Invasive Cancer  
So Yeon Park, *Seoul National Univ. Bundang Hospital, Korea*  
Personalized Treatment of DCIS  
Hyuk Jai Shin, *Seonam Univ. Medical School, Myongji Hospital, Korea*  
No Surgery for DCIS?  
Mehra Golshan, *Dana-Farber Cancer Institute, U.S.A.*

# Scientific Program

- 14:40-15:50 • **Panel Discussion 1**  
**Circulating Tumor DNA – Myth or Reality?**  
 Clinical Utility of CtDNA in Breast Cancer  
 Jorge S. Reis-Filho, *Memorial Sloan Kettering Cancer Center, U.S.A.*  
 Clinical Implications of Circulating Tumor Cells of Breast Cancer Patients:  
 Role of Epithelial-Mesenchymal Plasticity  
 Seung Il Kim, *Yonsei Univ. College of Medicine, Korea*
- **Oral Presentation 1**
- 15:50-16:00 • **Break**
- 16:00-17:10 • **Symposium 2**  
**Optimal Breast Irradiation for Breast Cancer**  
 Current Perspectives on Radiation Therapy in Autologous and Prosthetic Breast Reconstruction  
 TBA  
 Regional Nodal Management in Breast Cancer: From Z11 to AMAROS  
 Bruce G. Haffty, *Cancer Institute of New Jersey, U.S.A.*  
 Tumor Bed Boost Integration during Whole Breast Radiotherapy: A Review of The Current Evidence  
 Sung-Ja Ahn, *Chonnam National Univ. Medical School, Korea*
- **Panel Discussion 2**  
**Biomarker Driven Clinical Trial Design in the era of Precision Medicine in Breast Cancer**  
 The Need for Large-scale Molecular Screening and Transformative Clinical Trial Designs  
 Zhengyan Kan, *Pfizer, Inc., U.S.A.*  
 Basket/ Bucket Trial Designs for Breast Cancer According to BC Subtypes:  
 The Landscape of Precision Cancer Medicine Clinical Trials  
 TBA
- **Education Session 1**  
**Current and Future Role of Neoadjuvant Therapy for Breast Cancer**  
 Surgical Issues in Patients with Breast Cancer Receiving Neoadjuvant Chemotherapy  
 Mehra Golshan, *Dana-Farber Cancer Institute, U.S.A.*  
 Neoadjuvant Therapy of Early Stage HER 2-Positive Breast Cancer: Latest Evidence and Clinical Implications  
 In Hae Park, *National Cancer Center, Korea*  
 Neoadjuvant Endocrine Therapy in Breast Cancer  
 Wonshik Han, *Seoul National Univ. Hospital, Korea*
- 18:30-20:00 • **Welcome Dinner**
- April 29 (Fri), 2016
- 07:30-08:10 • **Breakfast Symposium 1**
- 08:10-08:30 • **Break**
- 08:30-09:30 • **Plenary Lecture 3**  
**Maximizing Cosmetic and Oncologic Outcomes with Oncoplastic Techniques**  
 Jean-Yves Petit, *European Institute of Oncology, Italy*
- 09:30-09:40 • **Break**

- 09:40-10:50 • **Symposium 3**  
**Additional Imaging Modality for The Management of Breast Cancer Patients**  
 How to Use Magnetic Resonance Imaging Following Neoadjuvant Chemotherapy in Locally Advanced Breast Cancer  
 Nariya Cho, *Seoul National Univ. Hospital, Korea*  
 Current Role and Challenge of PET-CT in Breast Cancer  
 TBA  
 PET/MR in Breast Cancer  
 Sang Moo Lim, *Korea Institute of Radiological & Medical Sciences, Korea*
- **Symposium 4**  
**Breast Cancer Survivorship in Precision Medicine Era**  
 Lifestyle Factors and Cancer Prognosis from Shanghai Women's Health Study  
 Xiao-Ou Shu, *Vanderbilt Univ., U.S.A.*  
 Evidence that Germline Genetic Factors Influence Survivorship from The Australian Breast Cancer Family Study  
 John Hopper, *The Univ. of Melbourne, Australia*  
 Quality Adjusted Life Years Loss due to Breast Cancer in Korea  
 Min-Woo Jo, *Univ. of Ulsan College of Medicine, Korea*
- 10:50-11:00 • **Break**
- 11:00-12:10 • **Symposium 5**  
**Role of Cytotoxic Chemotherapy in The Era of Personalized Medicine**  
 Albumin-Bound Paclitaxel in Breast Cancer: Clinical Development and Future Directions  
 Stefan Glück, *Celgene Corporation, U.S.A.*  
 Eribulin Mesylate in The Management of Metastatic Breast Cancer  
 TBA  
 Non-Anthracycline Adjuvant Chemotherapy  
 Yee Soo Chae, *Kyungpook National Univ. Medical Center, Korea*
- **Symposium 6**  
**Potential of Overcoming Resistance to HER2-Targeted Therapies**  
 PIK3CA Mutations in HER2-Positive Breast Cancer  
 Seock-Ah Im, *Seoul National Univ. Hospital, Korea*  
 Notch-EGFR/HER2 Bidirectional Crosstalk in Breast Cancer  
 TBA  
 Molecular Pathways: HER3 Targeted Therapy  
 Tae-Young Yoon, *Yonsei Univ., Korea*
- **Survivorship Session**  
**Advanced Care and Research in Breast Cancer Survivorship**  
 Communication and Unmet Needs of Patients/Families/Caregivers  
 Juhee Cho, *SAIHST, Sungkyunkwan Univ., Korea*  
 Patient Navigation Services for Breast Cancer Survivors  
 Jung-won Lim, *Kangnam Univ., Korea*  
 M-Health, U-Health Application and Patient Delivery System Evolution in Breast Cancer Survivors  
 Jong Won Lee, *Asan Medical Center, Korea*
- 12:10-13:10 • **Luncheon Symposium 2**
- 13:10-13:30 • **Break**
- 13:30-14:30 • **Plenary Lecture 4**  
 What is The Next Goal of HER-2 Targeted Therapy  
 Hope Rugo, *UCSF School of Medicine, U.S.A.*



# Scientific Program

- 14:30-14:40 • **Break**
- 14:40-15:50 • **Symposium 7**  
**Challenging Treatment for TNBC**  
 Molecular Heterogeneity of TNBC and Methods of Classification  
 Joon Jeong, *Gangnam Severance Hospital, Korea*  
 The Future of Personalized Therapy in Triple-Negative Breast Cancer  
 Masakazu Toi, *Kyoto Univ., Japan*  
 New Treatment Directions for Triple-Negative Breast Cancer  
 Naoto Ueno, *MD Anderson Cancer Center, U.S.A.*
- **Panel Discussion 3**  
**Challenging Treatments for CNS Metastasis from Breast Cancer**  
 Current Challenges in Treating Breast Cancer Patients with Metastasis to Brain, Sneak Peak of Upcoming Biology  
 Bora Lim, *MD Anderson Cancer Center, U.S.A.*  
 Management of Solitary and Multiple Brain Metastases from Breast Cancer  
 In Ah Kim, *Seoul National Univ. Bundang Hospital, Korea*
- 14:40-16:20 • **Nursing Session**  
**Current Issues for Management of Breast Cancer Treatment**  
 Nursing Care in Endocrine Therapy  
 Jung A Do, *Cheil General Hospital & Women's Healthcare Center, Korea*  
 Chemotherapy-Related Cognitive Function in Patients with Breast Cancer  
 Jin-Hee Park, *Ajou Univ., Korea*  
 Nursing Care with Peripheral Neurotoxicity  
 Mi Sook Han, *Inha Univ. Hospital, Korea*  
 Nursing Care in Cardiotoxicity  
 Onam Ok, *Samsung Medical Center, Korea*  
 Nursing Care among Advanced Breast Cancer Patients  
 Hyun Seo, *Ewha Womans Univ. Mokdong Hospital, Korea*
- 15:50-16:00 • **Break**
- 16:00-17:20 • **Panel Discussion 4**  
**What is The Best in Breast Cancer Surgery?**  
 Surgery of the Primary Tumor in De Novo Metastatic Breast Cancer: To do or Not To do  
 Byung Ho Son, *Asan Medical Center, Korea*  
 Minimally Invasive, Maximal Outcomes in Breast Surgery  
 Eun Sook Lee, *National Cancer Center, Korea*  
 Cavity Shave Margins: Method and Impact on Practice  
 Anees Chagpar, *Yale Univ., U.S.A.*
- 16:00-18:00 • **ABRCA & HBOC**  
**TBA**  
 TBA  
 Ava Kwong, *Queen Mary Hospital, Univ. of Hong Kong*  
 Timothy Rebbeck, *Univ. of Pennsylvania, U.S.A.*
- 16:30-18:00 • **ABC Networking Business Meeting**
- 18:00-19:00 • **Dinner Symposium**

## April 30 (Sat), 2016

- 07:30-08:10 • **Breakfast Symposium 2**
- 08:10-08:30 • **Break**
- 08:30-09:30 • **Plenary Lecture 5**  
 TBA  
 Soonmyung Paik, *Yonsei Univ. College of Medicine, Korea*
- 09:30-09:40 • **Break**
- 09:40-10:50 • **Symposium 8**  
**New Area for Anti-Cancer Drug Development in Breast Cancer**  
 Combination Strategy in Cancer Immuno-Oncology Drug Development  
 Soohyeon Lee, *Pfizer Korea, Korea*  
 The Tumor Microenvironment: A Driving Force for Breast Cancer Progression  
 Hyeong-Gon Moon, *Seoul National Univ. Hospital, Korea*  
 Targeting The Androgen Receptor in Breast Cancer  
 Elgene Lim, *Garvan Institute of Medical Research, Univ. of New South Wales, Australia*
- **Education Session 2**  
**Immune-Oncologic Approaches as Innovative Therapeutic Strategy for Refractory Breast Cancer**  
 Immune Targeting in Breast Cancer  
 Leisha A Emens, *Johns Hopkins Univ.-School of Medicine, U.S.A.*  
 Combination Immunotherapy Approaches: Chemotherapy, Radiation Therapy, and Dual Checkpoint Therapy  
 David Page, *Providence Portland Cancer Center, Earle A. Chiles Research Institute, U.S.A.*  
 Value of Immune Infiltration to Predict Therapeutic Outcomes  
 Hee Jin Lee, *Asan Medical Center, Korea*
- **Oral Presentation 2**
- 10:50-12:00 • **Symposium 9**  
**Enhancing Endocrine Therapy for ER-Positive Breast Cancer: Co-Targeting Signaling Pathways**  
 Sensitization of Breast Cancer Cells to Chemotherapeutic Drugs by Metabolic Regulation  
 In-Chul Park, *Korea Institute of Radiological & Medical Sciences, Korea*  
 Cross-Talk between Adiponectin and IGF-IR in Breast Cancer  
 Young-Jin Suh, *The Catholic Univ. of Korea, St. Vincent's Hospital, Korea*  
 Bidirectional Crosstalk between the ER and HER2 Signaling Pathways : From Bench to Bedside  
 Joohyuk Sohn, *Yonsei Cancer Center, Korea*
- **Education Session 3**  
**New Paradigm for Overcoming Endocrine Resistance**  
 Targeting CDK 4/6 Inhibitors  
 Jee Hyun Kim, *Seoul National Univ. Bundang Hospital, Korea*  
 PI3K/mTOR Pathway  
 Woochul Noh, *Korea Cancer Center Hospital, Korea*  
 ESR1 Mutations-A Mechanism for Acquired Endocrine Resistance in Breast Cancer  
 Kyong Hwa Park, *Korea Univ. Anam Hospital, Korea*
- **Oral Presentation 3**
- 12:00-12:20 • **Closing Ceremony**

## Abstract Submission Deadline: February 3 (Wed), 2016

### Abstract Category

01. Risk and Prevention	06. Supportive Care
02. Epidemiology	07. Prognosis and Response Prediction
03. Tumor and Cell Biology	08. Oncology Nursing
04. Treatment	09. Quality of Life
05. Detection and Diagnosis	10. Others

### Submission Guideline

#### 1. Abstract Format

- Abstracts should be submitted online in English
- The abstract structure should be as follows:
  - Abstract should be structured into the following headings: Background/Purpose, Methods, and Conclusion
  - Abstract should not exceed 250 words.
- The maximum number of authors is 10 per abstract.
- Figure, Table, Reference and Keyword are not allowed.
- If an author is affiliated with hospital as well as university, please enter the name of the hospital for which he/she works.

#### 2. Acceptance Notification

- Abstract acceptance will be notified at the beginning of March, 2016
- The decision of the Scientific Program Committee on abstract acceptance is final. While preferences for oral or poster presentations will be considered, the committee may offer an alternative format. No correspondence on their decision can be initiated by the authors.
- The corresponding author should reply to acceptance notifications for attendance confirmation.

### Award



## Early-Bird Registration Deadline: February 3 (Wed), 2016

### Pre-Registration Deadline: March 31 (Thu), 2016

All participants are requested to register via online system. Please visit our website in order to order to proceed registration ([www.gbcc.kr](http://www.gbcc.kr)).

Category	Early-Bird Registration (by Feb. 3, 2016)	Pre-Registration (by Mar. 31, 2016)	On-Site Registration (Apr. 28-30, 2016)
Professor/Physician/Company	USD 450	USD 600	USD 800
Trainee/Nurse/Researcher	USD 200	USD 300	USD 400
Student	USD 200	USD 300	USD 400
Survivor	USD 100	USD 150	USD 200
Accompanying Person	USD 100	USD 150	USD 200

### Registration fee includes

- Admission to all scientific oral and poster sessions, satellite symposium and commercial exhibition
- Program and abstract books

### Payment Method

- Credit Card
  - VISA, Master and JCB cards are acceptable. Please clearly state your credit card information.
  - The actual debit amount will be subject to change according to the exchange rate.
- Bank Transfer
  - A direct bank transfer should be made to the account below. After the transfer, please send us the transfer document, by fax (+82-2-6254-8049) or email ([gbccreg@intercom.co.kr](mailto:gbccreg@intercom.co.kr)), with the registrant's name on it.
  - The bank charge for remittance MUST be included in the total amount remitted; otherwise, it should be paid on-site.

Account Holder	GBCC
Account No	1005-401-744658
Name of Bank	WOORI BANK / SERNREUNG BRANCH
Bank Address	301 Teheran-ro, Gangnam-gu, Seoul, 06152, Korea
Swift Code	HVBKRXSEXXX

### Cancellation Policy

- Cancellation must be notified to the secretariat in writing by email ([gbccreg@intercom.co.kr](mailto:gbccreg@intercom.co.kr)).
- All refunds will be made after the conference for administrative reasons, and all bank service charges and all administration fees will be deducted from all conference registration refunds.

Full Refund	December 1 (Tue), 2015 – March 31 (Thu), 2016
No Refund	After March 31 (Thu), 2016



GBCC 2016 has secured accommodation in and around the conference venue, offering special rate for accommodation. Depending on the availability of rooms, rooms will be allocated on a first-come, first-served basis.

## Accommodation Reservation Deadline: March 13 (Sun), 2016

No.	Hotel	Rate	Breakfast	Distance to Venue
1	The Shilla Jeju (★★★★★)	KRW 280,000	KRW 36,300	Venue
2	Hyatt Regency Jeju (★★★★★)	KRW 235,000	KRW 29,400	3 min. Drive
3	The Suites Hotel Jeju (★★★★★)	KRW 190,000	KRW 23,100	5 min. Walk
4	Booyoung Jeju	Hotel	KRW 170,000	7 min. Drive
		Resort	KRW 190,000	
5	Bareve Hotel Jeju (★★★★)	KRW 132,000	KRW 15,000	15 min. Drive

- Service charges and taxes are included.
- The room rate is based on a standard room.
- All room rates are per room per night.
- All personal charges, i.e. room service, phone, mini bar, are the participant's responsibility.
- USD 1 is about KRW 1,157 as of November 2015.

## Reservation Method

For those who wish to make a hotel reservation through the Housing Bureau of GBCC 2016, please be sure to complete your registration via our website (www.gbcc.kr) before submitting your hotel reservation form.

- Please make a reservation at a hotel through our official website (www.gbcc.kr).
- Confirmation Letter will be sent after the accommodation reservation deadline (Fri., March 13).
- If you have any inquiries, please send an email to GBCC 2016 Housing Bureau (gbcchotel@intercom.co.kr).

## Cancellation Policy

• Cancellation requests must be sent in writing to the Housing Bureau via email (gbcchotel@intercom.co.kr) or fax (+82-2-571-9921).

Cancellation received by Mar. 13 (Sun)	No penalty
Cancellation received from Mar. 14 (Mon) - Mar. 28 (Mon)	One (1) night's room rate will be charged as penalty
Cancellation received from March. 29 (Tue), No-show or Early Departure	No refund and full payment

- Cancellation and no-show penalties mentioned above will be charged to your credit card indicated in the payment method page.
- All dates are based on Korean standard time (GMT+9).
- No-show: If no check-in without any prior notice, the room is subject to being released automatically.
- The cancellation and refund policy for a group reservation (more than 1 room) will be informed through separate invoices.

An exhibition of medical equipment and products will take place in conjunction with GBCC 2016. It will provide a marketplace for vendors from around the world and a chance for participants to get a glimpse of international developments in field. Please contact the secretariat by email (gbcc@intercom.co.kr) to get more detailed information.

## How to Join

Please contact the secretariat by email (gbcc@intercom.co.kr) to get application form and Sponsorship Prospectus.

## Venue

Halla Hall Lobby (6F) and Lotus Hall Lobby (3F), The Shilla Jeju Hotel, Korea

## Exhibition Schedule

Exhibition Dates: April 28 (Thu) – 30 (Sat), 2016		
Opening Hours	April 28 (Thu)	10:00 - 18:00
	April 29 (Fri)	09:00 - 18:00
	April 30 (Sat)	09:00 - 12:30

## Common Benefits for Sponsors

- *These common benefits are limited to Diamond, Platinum, Gold and Silver.*
- Recognition in all GBCC 2016 printings and signage as "OFFICIAL SPONSOR".
- Right to use the GBCC 2016 title for promotion purposes.
- Right to use the official logo of GBCC 2016.
- Placing the sponsor's logo on the GBCC 2016.
- A full-page advertisement in the Program Book or Abstract Book.
- Invitation to the Welcome Reception for the sponsor's representative.

## Sponsors

• GBCC 2016 appreciates the generous support of our current sponsors.

As of November 2015



## Supporting Sponsors





## Venue: The Shilla Jeju

## Jeju: UENSCO's World Natural Heritage Site



### Transportation

- The Shilla Jeju is located in the Jungmun Tourist Complex.
- The hotel offers a free shuttle bus service to/from Jeju Airport for hotel guests only.
- For the details, please visit the official website: [www.shilla.net/jeju](http://www.shilla.net/jeju)
- Address: 75, Jungmungwangwang-ro, 72beon-gil, Seogwipo-si, Jeju-do, Korea. 697-808



Jeju, the largest island in Korea, is an isolated island south-west of the mainland of Korea and has a mild oceanic climate throughout the year with the smallest annual temperature range in Korea.

### No-Visa Entry System for 180 countries

Jeju Island has convenient international and domestic accessibility via direct or transit flight from major cities of Asia including Seoul. Visitors can stay without visa for up to 30 days on Jeju Island.

### City for Tourism & Recreation

Jeju Island, known for nature sceneries and various species of plants, is a recreational island filled with beautiful landscapes received as a gift from nature.

### New Seven Wonders of Nature

Jeju has recently been selected as one of the New Seven Wonders of Nature alongside Amazon River, Iguazu Falls, Halong Bay.

